

## **SiteMinder appoints new Chief Operating Officer and Chief Financial Officer**

Sydney, Australia – SiteMinder, the world’s leading open hotel commerce platform, has announced the promotion of Jonathan Kenny to the role of Chief Operating Officer and the appointment of Tim Howard to the position of Chief Financial Officer, effective January 9 2023.

SiteMinder’s Chief Financial Officer since 2018, Jonathan has more than 20 years’ experience scaling large operational teams for growth in both private and public companies, including then ASX-listed RP Data (Corelogic), where he was Chief Operating Officer, and ASX-listed 3PL, where he was CFO and interim CEO.

Sankar Narayan, CEO and Managing Director of SiteMinder, says, “I am thrilled to announce the promotion of Jonathan Kenny to the role of Chief Operating Officer at SiteMinder, whose leadership continues to be instrumental as we launch our hotel commerce platform in new markets, further improve our operational effectiveness and scale our company to become free cash flow positive with high organic growth in the future.”

Joining the executive leadership team in January as Chief Financial Officer, Tim Howard brings more than 20 years of commercial and corporate finance experience in technology companies to SiteMinder. Previously, Tim was CFO and COO at data analytics and AI-enabled messaging platform Ortto (previously Autopilot), a Blackbird SaaS business. Tim was also previously an Operating Partner with private equity firm Allegro Funds, and spent 11 years with Apple where he held multiple roles, including Chief Financial Officer of the Education and Retail Channels in EMEA and Head of Commercial in APAC. Tim is a qualified CPA with an MBA from London Business School, and a Bachelor of Commerce (Hons) degree from University of Sydney.

Sankar Narayan says, “As we enter 2023 at pace, I’m also excited to announce Tim Howard’s appointment as Chief Financial Officer at SiteMinder. Tim’s extensive experience in global markets and in scaling SaaS companies further strengthens SiteMinder to execute on our next phase of growth. I am delighted to welcome him to our executive team.”

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### **About SiteMinder**

SiteMinder is the world's leading open hotel commerce platform, empowering hotels and accommodation providers to sell, market, manage and grow their business. SiteMinder's innovative online platform offers hotels and accommodation providers a comprehensive range of products and solutions to manage and streamline the distribution of their rooms across a wide selection of direct and indirect channels, take bookings from guests and communicate with guests. The global company, headquartered in Sydney with offices in Bangkok, Berlin, Dallas, Galway, London and Manila, generates more than 100 million reservations worth over US\$35 billion in revenue for hotels each year.

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