

**ASX ANNOUNCEMENT**

September 12, 2025

**SiteMinder appoints Linda Gough  
as Company Secretary**

SiteMinder Limited (ASX:SDR) ("SiteMinder", "the Company" or "the Group"), today announces the appointment of Linda Gough as Company Secretary, effective 26 September 2025.

Linda brings extensive legal and governance expertise, which will support SiteMinder's Board and executive team in meeting its regulatory obligations. She joins the company from Rightspace Governance Consultancy, where she provided company secretarial services and advised clients on board and operational governance matters. Previously, she held senior legal positions at leading corporations, including WPP AUNZ, Fairfax Media, SAP, and the Associated British Foods Group.

As advised in the ASX release dated 2 July 2025, SiteMinder's current Company Secretary, Aaron McKenzie, will retire effective 26 September 2025. The Board thanks Mr McKenzie for his contributions to the Company in the role.

In accordance with ASX Listing Rule 12.6, SiteMinder advises that Linda Gough has been appointed as the person responsible for communication with the ASX on listing rule matters, effective 26 September 2025.

This ASX announcement was authorised by SiteMinder's Board of Directors.

-ENDS-

**About SiteMinder**

SiteMinder Limited (ASX:SDR) is the name behind SiteMinder, the only software platform that unlocks the full revenue potential of hotels, and Little Hotelier, an all-in-one hotel management software that makes the lives of small accommodation providers easier. The global company is headquartered in Sydney with offices in Bangalore, Bangkok, Barcelona, Berlin, Dallas, Galway, London and Manila. Through its technology and the largest partner ecosystem in the global hotel industry, SiteMinder generates more than 130 million reservations worth over A\$85 billion in revenue for its hotel customers each year. For more information, visit [siteminder.com](https://siteminder.com).

**Investor information**

Paul Wong

[investor.relations@siteminder.com](mailto:investor.relations@siteminder.com)

**Media enquiries**

Zoë Lee

[media@siteminder.com](mailto:media@siteminder.com)